

Naveen Jindal School of Management

Bachelor of Science in Global Business



In today's globalized economy, executives deal with issues that extend beyond managing domestic operations. The bachelor's degree in global business at the Naveen Jindal School of Management allows students to focus on the global dimensions of business, including understanding the cultural, political and regulatory environments that shape international business and trade. This degree is an excellent choice for students planning to pursue fields such as law and international relations.

Global Business at UT Dallas

A 120-hour curriculum leads to a bachelor's degree in global business. All undergraduate degrees require a core of 42 hours. In the core courses, students have an opportunity to learn theories and analytical techniques that can be applied to the functional areas of business, such as finance and marketing. Students are exposed to the social and political factors that impact business behavior. Elective courses provide students with in-depth knowledge of managing business activities in a global context. A capstone course in strategic management allows students to solve real-world business problems. Students are also required to take courses outside the Naveen Jindal School of Management in order to broaden their educational experience in preparation for leadership roles as professionals and/or managers in modern business organizations.



Global Business students are required to select a double major, a minor or a concentration. Suggested majors include accounting, finance, information technology and systems, international political economy, marketing, organizational behavior and human resources, or supply chain management. Suggested minors include all of the above, as well as innovation and entrepreneurship. Suggested concentrations include business analytics, business economics, energy management, global business, innovation and entrepreneurship, insurance, real estate investment management and sales.

Key features include:

- Training in international business environments and financial markets, cross-cultural communication and negotiation, international human resource management, formulating and implementing global strategy, as well as marketing on a global basis.
- Participating in a semester-long foreign study or a short-term foreign study trip.

Careers in Global Business

The bachelor's degree in global business prepares students for positions in business, government and international agencies. Graduates often start careers in the domestic operations of an organization. Overseas assignments may come after a few years, although postings may arise earlier if the graduate possesses skills such as a second language and foreign study experience.

Marketable Skills

The mission of the Bachelor of Science in Global Business (BS-GB) degree is to prepare students for careers in multinational corporations, consulting firms, international organizations, government institutions, and for the pursuit of advanced degrees in business by providing them with fundamental concepts in international business, cross-cultural communication and global regulatory environments. Upon completion of the program our students will be able to:

- Apply global skillset
- Effectively communicate across cultures
- Identify and solve business problems considering specific cultural values
- Identify global business challenges and opportunities
- Recognize opportunities for global talent and mobility across the world

Contact Information

Office of Admission and Enrollment

800 West Campbell Road
Richardson, TX 75080-3021
Phone: 972-883-2270 or 1-800-889-2443
Email: interest@utdallas.edu
Website: utdallas.edu/enroll

Recruitment Team

Naveen Jindal School of Management SM40
800 West Campbell Road
Richardson, TX 75080-3021
Phone: 972-883-5889
E-mail: jindal@utdallas.edu
Website: jindal.utdallas.edu

Naveen Jindal School of Management



Naveen Jindal School of Management

The largest of the eight schools at UT Dallas, the Naveen Jindal School of Management offers a full complement of programs at the undergraduate, graduate, PhD and executive levels. The Jindal School's mission is to meet the challenges of a rapidly changing, technology-driven global society by partnering with the business community to:

- Conduct knowledge-enhancing management research.
- Deliver high-quality management education to a diverse group of undergraduate and graduate students and practicing executives.
- Develop, innovate and continuously improve programs advancing management education and practice.

Management Honors Program

The Davidson Management Honors Program (DMHP) gives select undergraduate students the opportunity to enhance their experience in the Naveen Jindal School of Management. DMHP students receive opportunities to improve their leadership skills and work closely with UT Dallas professors. DMHP program benefits include:

- Smaller class sizes
- Professional development events
- Community service events
- Scholarships
- Travel opportunities
- Honor notation on diploma

Internships and Community Service

All Jindal School undergraduate students must complete an internship and 100 hours of community service in order to graduate. The Jindal School's fully staffed Career Management Center (CMC), working in tandem with the University's Career Center, helps students prepare for and seek internships, as well as post-graduation employment. The school's Undergraduate Programs office directs and coordinates the community service requirement.

Fast-Track Options in the Jindal School

All undergraduate degrees in the Jindal School offer a fast-track option. These programs allow students to earn up to 12 credit hours that can be applied toward a master's degree. Students with qualifying grades begin the fast-track option in their senior year of their undergraduate program. Fast-track programs require careful course selection and dedication, but can open up opportunities for students who complete the program.

Rankings

- *U.S. News & World Report* ranks the school's Full-Time MBA program No. 12 (tied) among public university programs and No. 33 (tied) overall.
- *Bloomberg BusinessWeek* and *U.S. News & World Report* rank the Naveen Jindal School of Management's undergraduate programs among the nation's top 100 programs.

Degrees Offered

Bachelor of Science: Accounting, business administration, finance, global business, healthcare management, human resource management, information technology and systems, marketing, supply chain management.

The Naveen Jindal School of Management offers a wide array of MS and doctorate degrees. For more information, visit jindal.utexas.edu.

Contact Information

Office of Admission and Enrollment

800 West Campbell Road
Richardson, TX 75080-3021
Phone: 972-883-2270 or
1-800-889-2443
Email: interest@utdallas.edu
Website: utdallas.edu/enroll

Recruitment Team

Naveen Jindal School of Management SM40
800 West Campbell Road
Richardson, TX 75080-3021
Phone: 972-883-5889
E-mail: jindal@utdallas.edu
Website: jindal.utdallas.edu