



A Michigan Company Serving Michigan Communities

At Busch's we recognize the responsibility we have to the communities we serve. Throughout our history, we have made significant contributions to schools, local charities and community events. Within the last five years:

- Busch's has given more than \$1.5 million dollars to local schools. K-12 educational programs and other activities that encourage the growth and development of young people.
- We have given more than \$1 million dollars to local community organizations.
- We have donated more than \$1.5 million dollars worth of product to local food banks, like Food Gathers and Forgotten Harvest.

Busch's will respond to your donation request if it relates to our charitable objectives and:

- Your organization or event is clearly non-profit or a charitable 501(c)3
- Your request is one that will improve the educational, cultural or civic vitality of our youth.

We attempt to maintain a healthy balance in our charitable efforts while being sensitive to those truly in need. We meet this objective in two ways:

- Our store managers take ownership of determining how best to disburse certain requests to accommodate decisions on smaller requests and small gifts-in-kind
- Busch's corporate Community Development Director determines the best use of philanthropic dollars in each community.

Please complete the following information to have your request reviewed. We ask that you meet the following lead time for consideration of your request:

- Under \$200 – 2 week minimum
- Over \$200 – 4 week minimum

Please make sure you fill out all of the attached information. We regret that due to the tremendous volume of applications that we receive, we are unable to consider incomplete applications. You may also drop off additional information at the store in which you are making this request.



DONATION REQUEST FORM

Busch's Store Location: _____ **Today's Date:** _____

Name of organization: _____

Is your organization a 501(c)3? _____ (IRS registered non profit organization)

Tax ID #: _____ (Please include IRS determination letter if donation request is over \$50)

Have you received a donation from us in the past? _____ If so, when? _____

Your role in the organization: _____

Executive Director or Board President: _____

Name of the event: _____

Brief description and goal of the event _____

Location of the event: _____

Date of the event: _____ Time of the event: _____

Estimate the number of people attending the event: _____

Exact donation you are seeking (*include quantities needed where applicable*):

Recognition Busch's will receive (banner, sign, press release, social media, program, ad, etc.):

Contact person: _____ Phone: _____

E-mail Address: _____ Reply needed by: _____

**(An E-mail address is required as a primary contact method)*

Pick-up person printed name: _____

Pick-up person signature: _____ Date: _____

STORE USE:

Approved Amount: \$ _____ Type: Local Donation **OR** Advertising Donation

Approved Product: _____

Under \$200

Gift Card \$ _____ Gift Card # _____ (Attach receipts to form and place in till)

Check \$ _____ Payable to: _____ (Attach form to invoice and send to AP)

Over \$200-Complete an event planner and forward to the Community Development Director

Store Manager Signature _____